

# FERIA DE EMPRENDEDORES



Education for the Children

2021 ANNUAL REPORT





Education  
for the Children

# EDUCATE, NURTURE, EMPOWER

---

## OUR VISION

That young people from all backgrounds have the ability to access quality education and opportunities for rewarding employment.

---

## OUR MISSION

Driven by a commitment to equal opportunities, Education for the Children has worked with disadvantaged young people and families from the Jocotenango area since 2003 to access quality education, nutritious food, healthcare and social support. We aim to empower young people with the skills and confidence to be successful in their chosen careers.

---

## VALUES

- Highly individualised approach
- Long-term commitment
- Holistic support
- Community centred

---

## 4 PILLARS

- Education
  - Nutrition
  - Healthcare
  - Social Support
-

# IMPACT HIGHLIGHTS OF A MARATHON YEAR

46 at risk students undertook educational 'bootcamps' to re-engage and motivate

13 legal cases managed

1 day a week in-person classes for all grades for 7 weeks at end of 2021

13 High School Graduations

131 families provided with water filters

51 students referred for medical assistance

10 students diagnosed with longer term medical conditions

1110 students studying at University

352 tablets and laptops donated to get our junior high, high school, and university students successfully learning online

32 patients provided with life saving medicine and medical care

Expansion of Special Education to 16 students

18 students supported with speech therapy

5 University Graduations

46 students supported with short term medical assistance

32 long term medical conditions managed

All 700 students received comprehensive mental health screening and preventive programmes

466 students supported, with monthly food hampers

420 mental health screenings completed with Habilmind

48 hours of staff training on sexual reproductive health with partner WINGS

600 dental hygiene kits distributed to students

68 students received individual therapy sessions

94% High School Pass Rate

58 girls received the HPV vaccine

# A BRIEF GLANCE AT 2021

## FEBRUARY

Junior High appeal for technology resulted in 142 students receiving tablets and virtual lessons with their own teachers began

## APRIL

Partnership with WINGS resulted in virtual mental health support for older students including online workshops with specialists

## JUNE

Students burst excitedly into the school for re-opening into their socially distanced outdoor classrooms, only to be forced to close three weeks later as Covid cases rose.

## AUGUST

Thanks to Project Apoyo, a mobile library was implemented, providing 40 students with low reading levels with access to books at home .

## OCTOBER

Thanks to our trustees we were able to host an event in The Long Room at Lord's Cricket Ground, England. Raising over £23,000 it was the first step in our effort to return our students back to the classroom..

## DECEMBER

A successful festive campaign with supporters across the globe allows us to welcome Every Student Back to School Every Day in 2022.

## JANUARY

Four of our teachers, Nancy Mario, Cindy and Bibi celebrated 10 years with the foundation.

## MARCH

3rd entrepreneurship funded in partnership with Project Apoyo Ice cream shop, Ana Cream has gone from strength to strength this year due to the hard work of its creator Adolfo.

## MAY

The School of Hope was one of the first 100 schools in Guatemala to successfully receive permission to open under a hybrid model.

## JULY

Thousands of school supplies were sourced, bought and distributed to every one of our students to enable home learning, especially via home learning packets.

## SEPTEMBER

'Overcoming Adversity' mental health workshops delivered to scholarship students to help them strategize and cope with the effects of the pandemic.

## NOVEMBER

Cases in Jocotenango lowered and we re-opened allowing final exams to take place in-person.

## LOSS, TEAMWORK & STRENGTH : OUR 2021 MARATHON

In 2020 we climbed a mountain. We thought 2021 would get easier, but the year became a marathon whose terrain kept changing.

Throughout 2021, our students, families, and staff grappled with loss. Of structure, security, connection and advancement. Of the sheer noise, beautiful chaos and energy of a school filled with 450 students.

It was a year of huge contrasts. In June, students burst excitedly into the school for re-opening, colorful little masks covering their faces, as they saw their socially distanced outdoor classrooms. In February our team gathered around a tiny coffin in the middle of the primary patio because the student's parents wanted to celebrate her life in the place she loved best. In November, a high schooler bent down to wipe the tears off of his mom's cheek while she placed his graduation cap firmly on his head. In December, our distinguished student for 2021, Luis Fernando, received his diploma, his young hands worn and stained from the chemicals he uses at work.

Teamwork got us through the year. Parents pitched in to help their children at home. Older siblings taught younger siblings math and science after doing their own work. Every program, every initiative, every accomplishment you see in this report was only made possible because of the massive effort of our entire community. They continue to move forward each day, fighting for the life they desire.

There was an awe inspiring amount of strength shown by our staff this year, a stubborn resolve to be successful no matter what. Loss, teamwork, and strength, define 2021.

We're so excited for the school to reopen in January 2022. We're determined that our students will catch up. We'll develop our programs to meet the needs of our families. Next year will hold its own challenges, its own defining words and moments. We can't wait to see what it has in store for us.

**SARA MILLER, PROJECT DIRECTOR**







# OUR DEDICATED TEAM

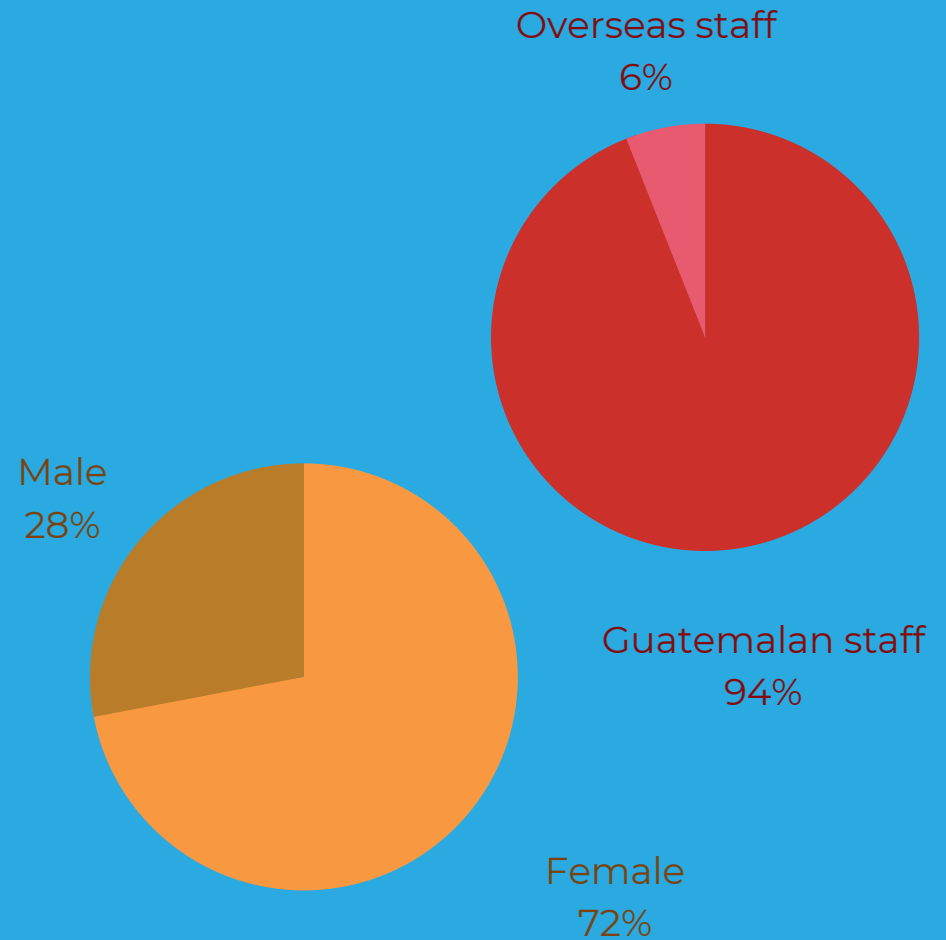




# SCHOOL OF HOPE STAFF

NUMBER OF FULL TIME STAFF: 52

LOCAL COMPOSITION OF LEADERSHIP TEAM: 73%  
FEMALE COMPOSITION OF LEADERSHIP TEAM: 73%



## SCHOOL OF HOPE - OPERATING IN A FORGOTTEN SECTOR

In 2021 much of Guatemala returned to something like normal but schools were mandated closed for all of the school year.

Undeterred, our Primary School students studied via bimonthly work packets delivered by their parents and watched teacher-led videos. They stayed connected digitally via progress videos and class WhatsApp groups.

A successful technology appeal, resulted in the purchase of 142 tablets and internet for Junior High students. They received virtual classes three days a week and could also receive assignments and submit their homework online.

In May, the School of Hope was one of the first 100 schools in Guatemala to successfully receive permission to open under a hybrid model. Unfortunately, after just three weeks the school had to close again as infections increased.

In November, we were once again permitted to open which meant final exams were taken in person. This allowed important insight into student progress. We were also able to run small group initiatives that were targeted at catching-up specific groups during the final months of the year.





# SCHOOL OF HOPE - EVALUATING PANDEMIC OUTCOMES

## Pass Rate

2018	2019	2020	2021
88.07%	91.36%	99.2%	94.9%

In 2021 we witnessed the devastating impact of the pandemic on education. The combination of increased family economic need and the challenges of learning remotely hit our students hard. Need for financial assistance, structure, progress and purpose caused many of our students to start work.

In a country where over 160,00 students have dropped out of school our retention and pass rates reflect the persistence, support, and creativity of our staff and the dedication of our students and their parents.

## Retention Rate

2018	2019	2020	2021
97.2%	96.4%	98.9%	93.57%



**“PASSION, TEAMWORK, UNQUANTIFIABLE ABILITY AND DEDICATION TO THEIR STUDENTS”**

**ANDREA - HEAD OF EDUCATION**

Nancy, Mario, Cindy and Bibi celebrated 10 years with the foundation in January. All four put heart and soul into everything they do. They have grown to become empathetic leaders and continue to inspire students, staff and volunteers.





# OUR STUDENTS' VIEW



Our primary students showed great determination this year participating in online classes and turning in homework packets. But what they really wanted was to come back to school every day.

## YONATAN - 6TH GRADE

"I hope to play football with my friends again."

## REBECA - 8TH GRADE

I want to spend more time with my friends and teachers... and to have food every day."

## ANDREA - 1ST GRADE

"I hope to have a mathematics class in person and I want to meet my sponsors."



## DULCE - 3RD GRADE

"I hope to play outside on the sports pitch and skip with my friends."

# SCHOOL OF HOPE - TRAINING & HR

**Our partnerships and continuous professional development continued to grow in 2021.**

The NGO school district brought wider access to professional organizations, and new skills including: COVID prevention protocols, planning for re-opening and virtual student engagement at home. We visited MAIA Impact in Solola and Camino Seguro in Guatemala City. MAIA Impact and Niños de Guatemala, visited the School of Hope.

We completely re-worked our hiring and training programs including WASH (Water Sanitation Hygiene) from our partnership with Rotary.

Andrea Figueroa joined us a Head of Education in August and brought a fresh perspective to learning design and evaluation. Our intern Gustavo facilitated many hours of staff training. The overarching goal is to be more inclusive, step away from traditional teaching methodologies towards student-centric learning.





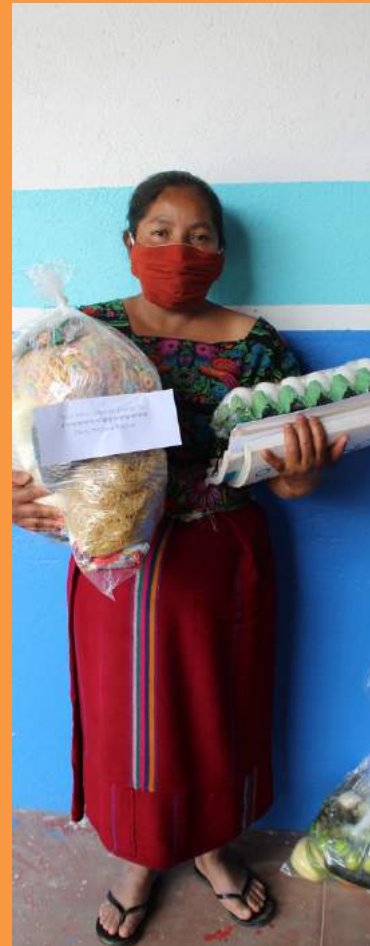
# NUTRITION

In 2021, the economy started to stabilize and we provided food hampers by student instead of by family, enabling us to provide larger families with more support.

Hampers were distributed with homework packets to encourage turning them in. When families did encounter food insecurity, EFTC provided additional supplies or support was solicited from student sponsors.

During the periods where in-person classes were permitted, we provided a daily fresh produce snack to ensure a varied diet.

For 2022 our longtime cook, Edwin Pocon, will take over as School Chef. He has been hard at work designing new delicious and nutritious menus to welcome the students back to class. When asked what is their favorite part of school, the majority of students say 'the food'. We know they have missed these tasty meals as much as we have missed them.



# SPECIAL EDUCATION

In 2021, we transitioned to an in-house robust program from relying upon an external consultant. Special Education now encompasses: diagnosis and direct patient support, intervention and training for parents and teachers.

Thanks to the Foux Foundation, our SEN team now includes a specialist teacher, intern and speech therapist.

The long term goal is to improve inclusion through individualized student plans. This focus both benefits students needing educational intervention and all students as lessons become more student centric, dynamic and participatory.





# STUDENT FOCUS - IMPACT

Frederyk is a 5th grader with a learning disability who receives support from our Special Education program. He is the very definition of determination, trying with every ounce of himself to learn and develop new skills.

Frederyk attended his weekly sessions with positivity, and perseverance. He worked hard to apply the techniques learned in his school work and at home. There were many tense moments of frustration and exhaustion throughout the year as he struggled to learn the material, but he showed up for every session ready to try again and again. His hard work paid off when he passed all of his classes at the end of the year.

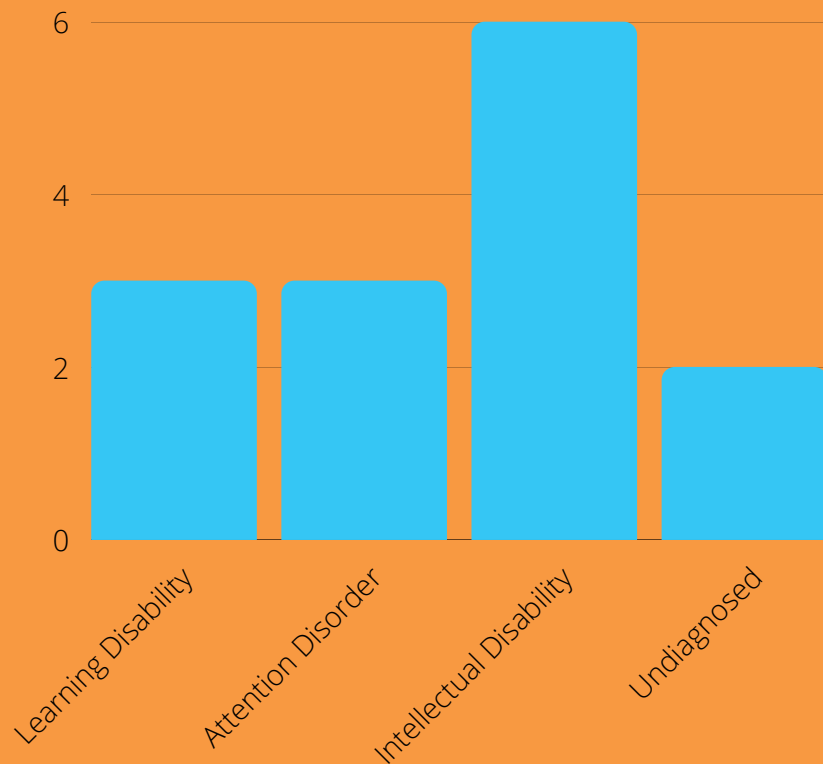
The road ahead will be full of obstacles for Frederyk. However, we have no doubt that his determined, kind spirit will continue to exceed expectations in his education and his life. We'll be there beside him every step of the way.



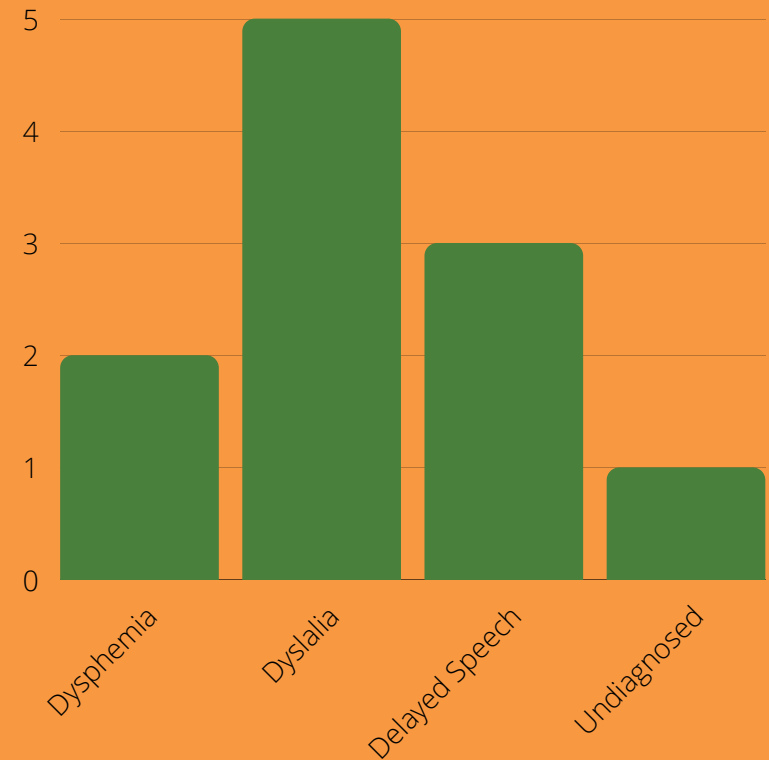
# SPECIAL EDUCATION - DIAGNOSES

Some students' needs are genetic while others are due to socio-cultural factors such as trauma, lack of early stimulation, nutrition, and constant fear in early childhood. Identifying students who could benefit from special education services was made very difficult by remote learning in 2021. It is likely that we will see an increase in need in 2022, especially in our youngest students.

## Special Education



## Speech Therapy





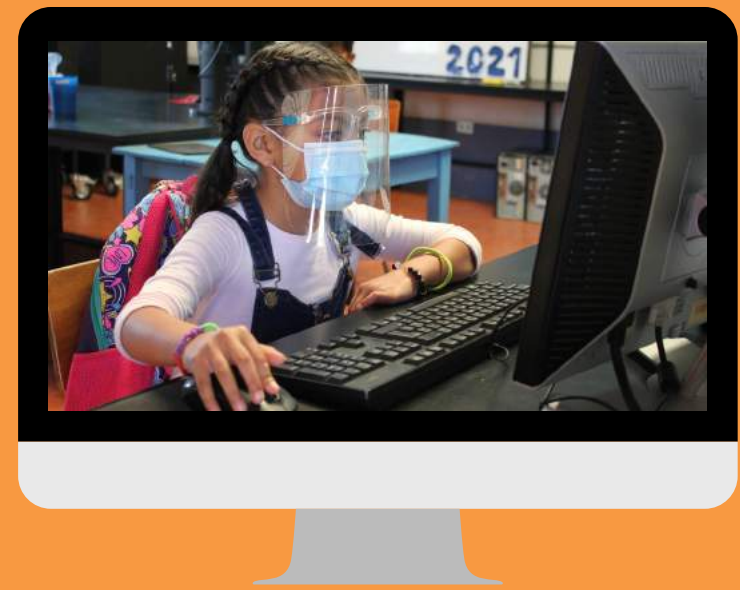
# TECHNOLOGY FOCUS

**The technology secured and skills built during the pandemic will benefit students for years to come.**

Mario and Mauricio our IT experts saw their responsibilities shift drastically over the year. They became much more involved with students and families due to the need for virtual learning. To support their increased workload, they were joined by Luis, a university student, who worked as an IT apprentice for 6 months.

The team were responsible for equipment installation, security, monitoring and troubleshooting as well as training for students, parents, and teachers.

They made the virtual classes in Junior High possible, through their hard work, and dedication. Without these classes we would have had a significantly higher drop-out rate in 2021.



**Negotiated internet upgrade from 30mb to 50mb at lower cost**

**Fundraising enabled 142 tablets for Junior High**

**Project Apoyo partnership purchased 16 kindles for 'Reading A to Z' programme**

**119 laptops donated from the UK - all staff and scholarship students now have one**

**27 teacher trainings delivered**

# BUILDING IMPROVEMENTS

In 2021 the building was adapted to suit returning students within Covid protocols. Doña Flori, Don Edwin, Ana and Edwin navigated many twists and turns:

- 10 permanent outdoor structures "ranchitos" built to increase the number of students accommodated each day.
- Windows adapted to increase air flow
- COVID-19 prevention - isolation areas, space dividers, additional cleaning storage built
- UEFA funding enabled the repair of the sports pitch, roof and drainage system
- \$45k Rotary WASH (water, hygiene and sanitation) project, designed by engineering students at the University of Florida:
  - Water tanks installed to provide 30,000 liters of stored water to address municipal outages
  - Installation of an industrial water purifying system, bottle filling and hand washing stations
  - Bathroom improvements for special education and girls.
  - Staff training including personal hygiene, puberty education, water borne illnesses and prevention methods.
- The roof of the storage area and workshop replaced.
- All classroom doors re-stained





## STAFF SPOTLIGHT- OUR SCHOOL NURSE, CELENA

Our school nurse Celena, a former School of Hope student, provides consistent support to parents and students as they navigate the complex Guatemalan health system. In 2021, she managed long and short term cases which involve constant guidance and follow-up such as coordinating medical appointments, receiving doctors' updates, purchasing medicine, paying for specialist appointments and lab work.



In 2021 Celena's skill and resolve was tested as one of our 2nd grade students had a severe illness. She guided the family through the initial treatments, mixed results, a terrifying diagnosis and, heartbreakingly, the student's death.

This year, Celena has been instrumental to our COVID-19 response, writing protocols and delivering prevention training to staff and families. When the vaccine became available she held informational sessions and had one to one meetings with our staff, many of whom were concerned about the vaccine. These actions resulted in 100% of staff being fully vaccinated by the end of the year.

Celena also tracked staff and family cases and quarantines to mitigate virus exposure in school, a difficult feat with complicated family trees. During each homework swap a stand was set up to give information to parents and to help them register for the vaccine.

# HEALTHCARE BY THE NUMBERS

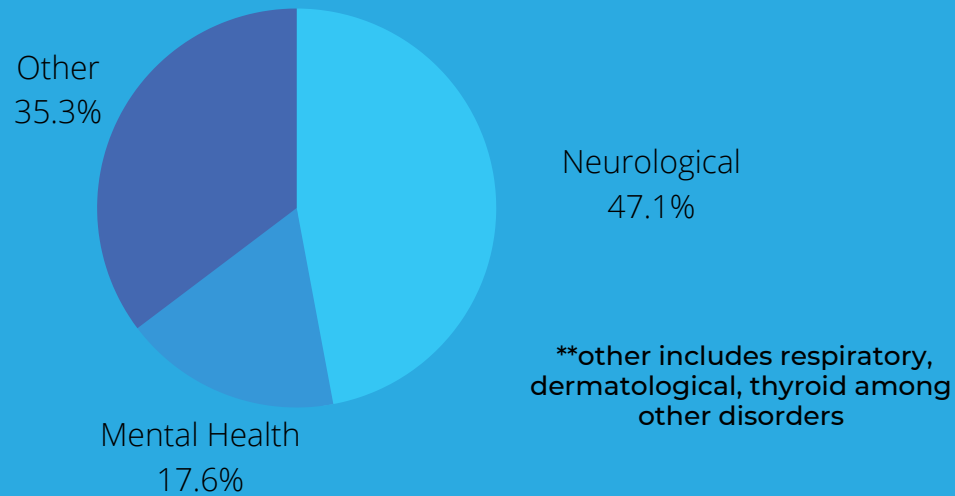
- 54 patients seen in the nurses office during 2021
- 32 long term health cases managed
- 46 short-term interventions - referrals to our partner clinic Rekko 8
- 316 students received deworming medications
- 187 students received iron supplements
- 88 students received folic acid supplements
- 84 students referred for hearing evaluation by our new partner Fundación Sonrisas que Escucha
- 5 dental hygiene workshops and 600 dental kits distributed via Colgate
- 31 families reported positive COVID-19 cases during 2021, with a total of 23 students testing positive
- 12 staff members tested positive for COVID-19 during the year with 1 member falling critically ill and recovering
- 14 new families received waterfilters via Ecofiltro and 117 families received replacement filters and other parts



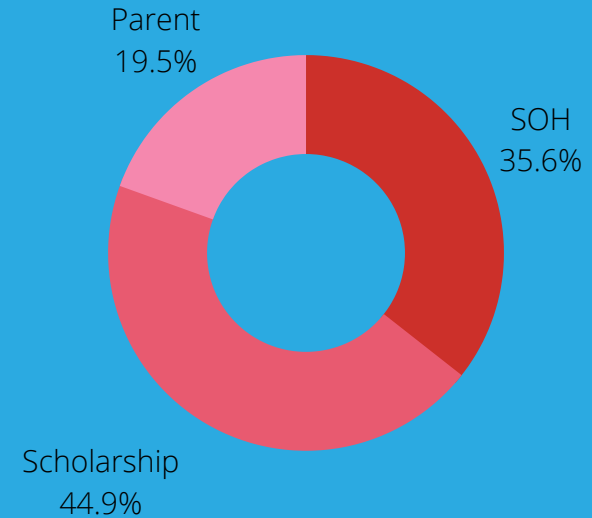


# HEALTHCARE - BY THE NUMBERS

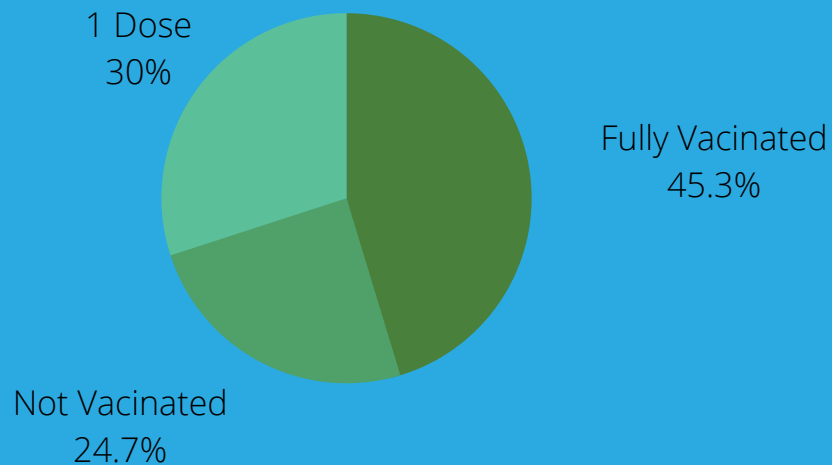
## Case Breakdown



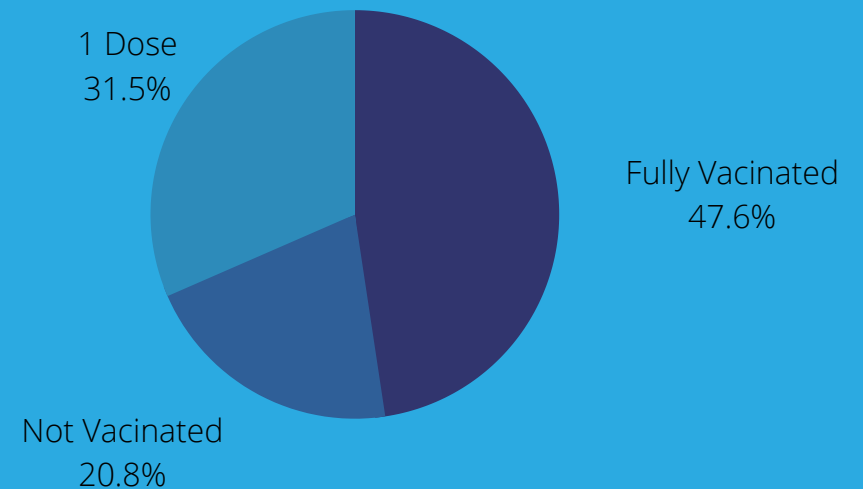
## Case Beneficiary Breakdown



## Vaccination Rates of Student Primary Caregiver (Sept)



## Vaccination Rates in Scholarship Students



# SOCIAL SUPPORT 2021

During 2021 Aracely, Michelle, and Yoselin worked tirelessly to address mental health needs. Their work was all encompassing from grief counselling following the death of two of our students to mitigating risky behaviors as students gained internet access for virtual learning.

The social team were instrumental in helping students return to class and they also supported staff as they faced changes in the organization and the ongoing fear and uncertainty of the pandemic.

We partnered with Habilmind to measure the impact of covid and identify students in need of counseling. Several students required an intensive multidisciplinary approach in 2021, due to the psychological, health and legal aspects involved in their home situation.

68

CASES MANAGED IN 2021

21

MENTAL HEALTH WORKSHOPS HELD WITH STUDENTS

13

WITH STAFF

13

LEGAL CASES AND

16

SOCIAL CASES MANAGED

420

MENTAL HEALTH SCREENS WITH

117

EMOTIONAL SUPPORT SESSIONS HELD

36

KINDERGARTEN STUDENTS SCREENED FOR SPEECH THERAPY, SPECIAL EDUCATION, OR PSYCHOLOGICAL NEEDS

20

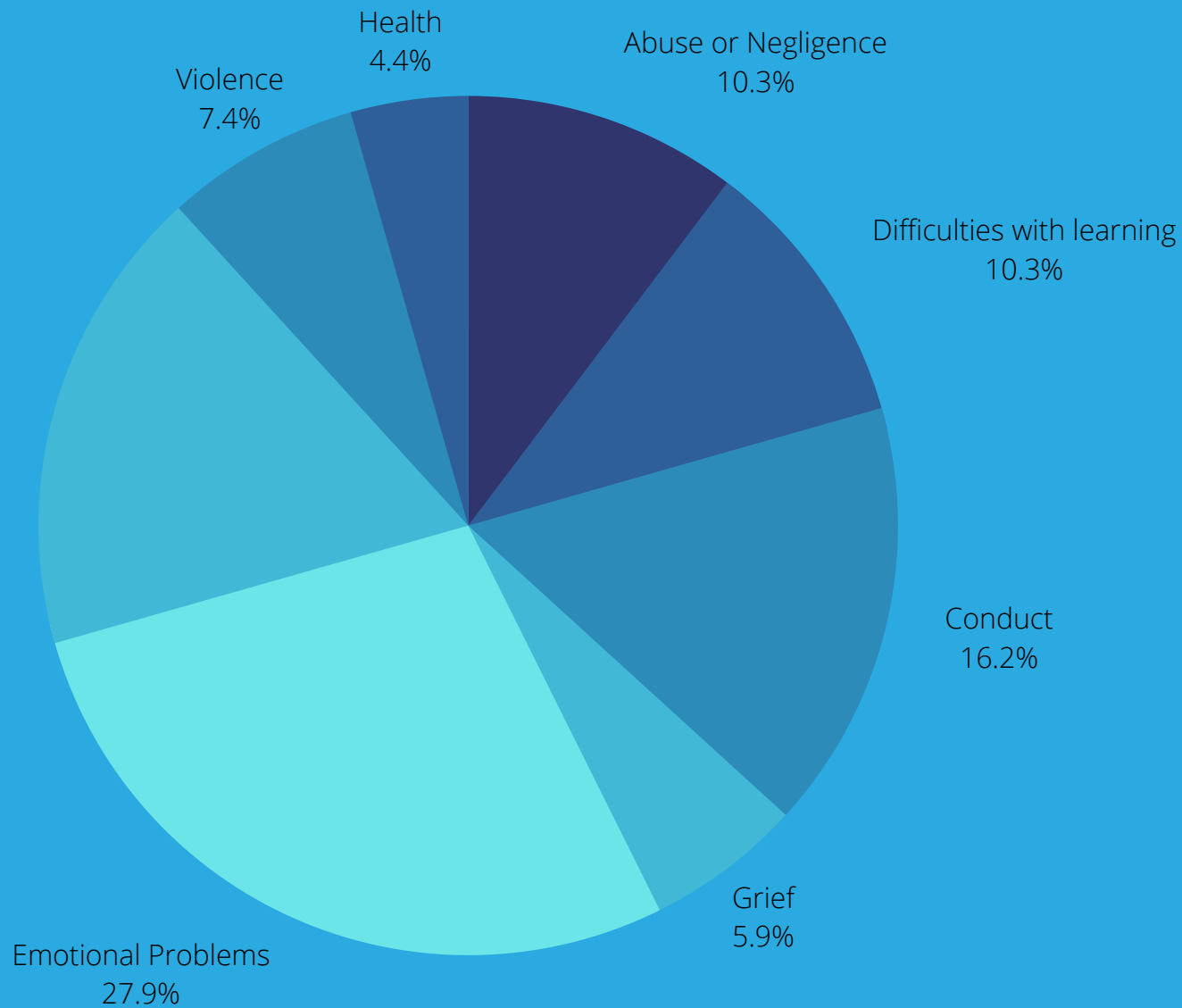
TRUST CIRCLES HELD FOR STUDENTS

10

FOR STAFF



# REFERRAL REASONS



# VISITORS & VOLUNTEERS

- The volunteer program was suspended in 2021 due to the volatile situation with government restrictions in Guatemala.
- Guatemala based visitors returned to the school from May
- Our former volunteers stayed active:
  - Translated over 700 videos for our video project
  - Donated to online campaigns - including two auctions
  - Found sponsors for our nutrition sponsorship campaign

38 VISITORS

6 OF THESE WERE SPONSORS





# SOCIAL SERVICES IMPACT

ANDREA IS A KIND, PASSIONATE, AND EXPRESSIVE TEENAGER. FROM PRIMARY SCHOOL SHE STRUGGLED TO PAY ATTENTION AND STAY ON TASK. SHE FELT THAT SHE WAS INCAPABLE OF LEARNING AND WAS RESISTANT TO SCHOOL. COMPLEXITIES IN HER HOME ENVIRONMENT AND HEALTH HAVE MADE THE UPS AND DOWNS OF HER TEENAGE YEARS EVEN MORE CHAOTIC FOR ANDREA.

OVER THE YEARS SHE HAS RECEIVED CONSTANT SUPPORT FROM THE SOCIAL DEPARTMENT. OUR SCHOOL NURSE CELENA ACCOMPANIES HER TO DOCTOR'S APPOINTMENTS AND STRUCTURES HER DAILY MEDICATION, SHE ATTENDS HER COUNSELING SESSIONS CONSISTENTLY AND PROACTIVELY SEEKS ADDITIONAL HELP.

THIS YEAR WE WERE ABLE TO INCREASE ANDREA'S ACADEMIC SUPPORT THROUGH THE GROWTH IN THE SPECIAL EDUCATION PROGRAM. STAFF MEMBERS WORKED WITH HER ON A WEEKLY BASIS AS LEARNING VIRTUALLY WAS ESPECIALLY HARD FOR HER.

ANDREA GRADUATED FROM 9TH GRADE AND IS EXCITED FOR HIGH SCHOOL WHERE SHE WILL STUDY BUSINESS ADMINISTRATION WITH A GASTRONOMY FOCUS. ANDREA HAS BLOSSOMED INTO A CONFIDENT AND BRAVE YOUNG WOMAN, SHE IS A LOYAL FRIEND AND ADVOCATE. SHE HAS USED HER OWN EXPERIENCES TO PUSH STUDENTS TO SPEAK UP WHEN THEY NEED HELP. SHE FIGHTS FOR HER FRIENDS WITH THE SAME DETERMINATION THAT SHE HAS FOUGHT FOR HERSELF.

HIGH SCHOOL WILL BE TOUGH FOR ANDREA AND SHE WILL NEED A LOT OF SUPPORT TO BE ABLE TO GRADUATE. SHE HAS OVERCOME SO MUCH ALREADY AND WE HAVE NO DOUBT THAT WITH THE CONTINUED HELP OF OUR TEAM SHE WILL BE A BRILLIANT CHEF SOMEDAY.

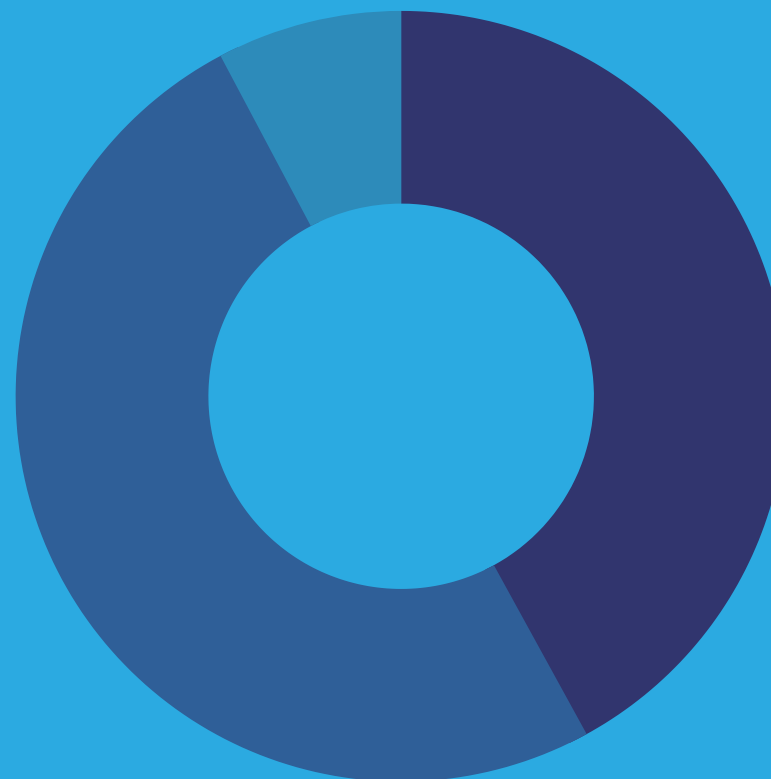
2021

# FURTHER EDUCATION PROGRAMME

## PROGRAMME BREAKDOWN



Other  
7.8%



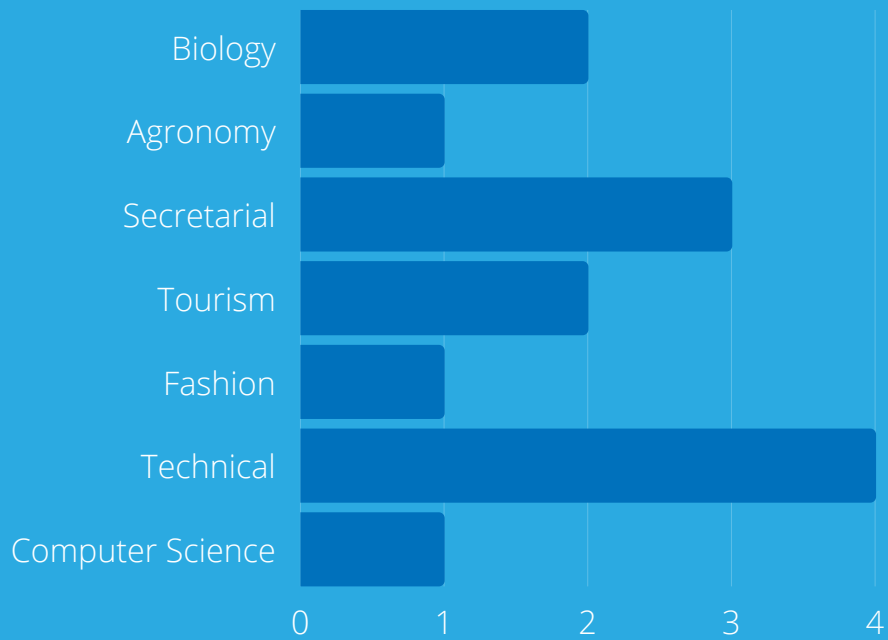
High  
School  
42%

University  
50.2%

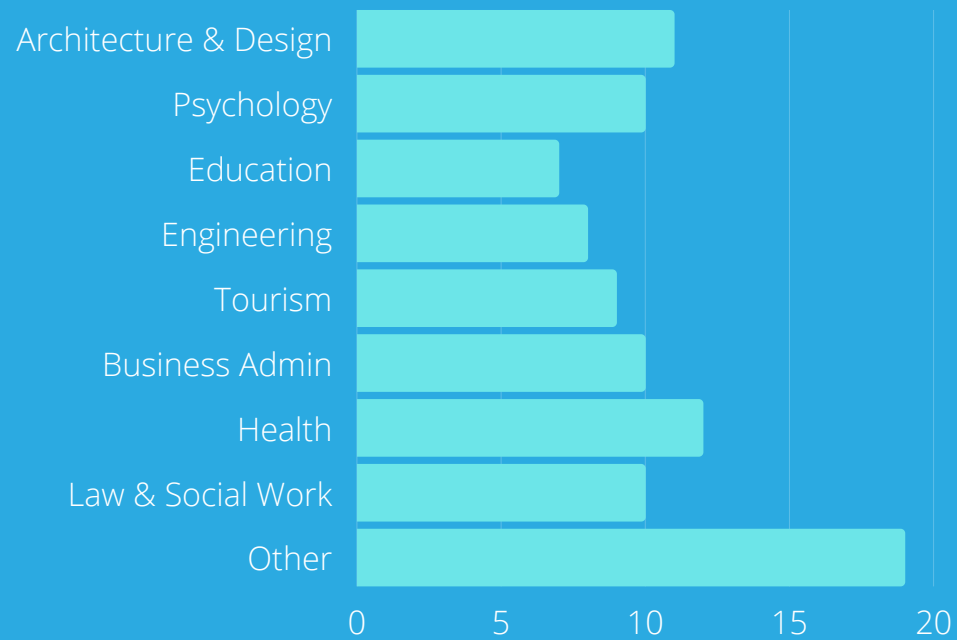
Thanks to the our sponsors and the St James's Place Charitable Foundation for making this programme possible.

# FURTHER EDUCATION PROGRAMME

## GRADUATING HIGHSCHOOLERS CAREERS



## UNIVERSITY STUDENT PROGRAMME OF STUDY





# SCHOLARSHIP HIGHLIGHTS

**92** STUDENTS ENROLLED IN HIGH SCHOOL

**74%** RETENTION RATE

**94%** PASS RATE

**110** STUDENTS STUDYING AT UNIVERSITY

**84%** UNIVERSITY RETENTION RATE

**5** STUDENTS GRADUATED FROM

**UNIVERSITY**

**46** AT RISK STUDENTS PARTICIPATED IN A

**12** WEEK SATURDAY SCHOOL PROGRAM

FROM MARCH TO MAY - **48** HOURS OF

**TUTORING.**

## 2021 UNIVERSITY GRADUATES



Jessica - Bachelors Degree in Early Education

Vilma- Associates Degree in Business Administration

Jessica - Associates Degree in Nursing

Lilian - Associates Degree in Nursing

Walter - Associates Degree in Special Education

Computers donated this year by Experian and St James Partnership made a huge difference to our university students vastly improving their access to online education and their productivity.

# SOCIAL SUPPORT - MENTAL HEALTH



Based on our Habilmind, psychological evaluations the majority of scholarship students felt frustrated, isolated, and demotivated in 2021. Reasons included challenges of online classes, needing to work to support their families and the knock on effect from the nine month closure in 2020.

A series of "overcoming adversity" workshops were written in order to help our highschoolers strategize and cope. Former student guest speakers were invited to share their journeys and motivate current students.

## FURTHER EDUCATION IMPACT - MARCO

Marco, has worked since he was very young, is now the main bread winner in his family and serves as a father figure to his young nieces and nephews. Going straight to university wasn't possible for him.

In May of 2021 he was hired temporarily by EFTC to work as an apprentice for 7 months. His job was to run all of the health and safety covid protocols, taking temperatures, checking for symptoms, and recording all entrances and exits. After working 40 hours a week for EFTC he would go straight to another, job cutting hair in the evenings and weekends.

Despite the enormous responsibility placed on him at home and the resulting high level of stress for one so young, Marco greeted every person who entered the building cheerfully with a huge smile on his face. He quickly became everyone's favorite member of the team for his positive energy and frequent jokes.

Marco never gave up on his dreams. Despite his workload, he passed the test into Universidad de San Carlos de Guatemala (USAC) and will attend university next year. He scored so highly that he will be able to enroll in the Saturday (instead of the 5 day program) which is only allowed for those with the highest results. He knew he would have to work so he studied hard so make going to university possible for him.

We know Marco will be an excellent teacher someday soon and that all of the long hours of work to support his family and dedication to his dreams will pay off.



In 2021, a new partnership was developed with the USA based non-profit, SHE-CAN which aims to send young women with leadership potential from developing countries to university in the United States.

We do not currently have any students that meet their criteria, especially the English level, so we instead decided to introduce young students to the program and then spend a year investing in English tutoring so that they could apply when they met the language and age requirements.

1st year high school students Keylin and Jennifer are our first recruits for this initiative. They will apply in 2022 or 2023 and they know it is a competitive application process. They are both phenomenal students with very supportive parents. They have also been able to meet with SHE-CAN representatives twice, and, thanks to Jennifer's sponsors, they have been receiving private English classes since August.

# SHE-CAN PARTNERSHIP



# EMPLOYMENT

Our careers counselor, Diana worked closely with 114 targeted highschoolers, including:

- Group workshops on resume writing, job search, interview preparation, and financial management.
- Individual sessions covering CVs and application paperwork
- Career fair registration and support
- Harnessing social media to keep connected with current and former scholarship students, sharing 10-15 job ads per month and encouraging applications
- Creating recruitment partnerships with small and large businesses



**61.4%**

were employed at the end of the year.

**43%**

of students who left in 2021 had a 'good' job (minimum wage and with benefits) which is our ultimate goal.

**20**

students were employed in a stable position with the help of the employment program.

## IMPACT

# ENCOURAGING ENTREPRENEURSHIP - JUNIOR HIGH

Our underlying goal is to expose students to new experiences and opportunities so that they can grow, learn, and develop. Encouraging entrepreneurship throughout their school-life is key to this aim.

Students from 7th to 9th grade designed a product or service that was based on recycled materials. They had to create a logo, marketing plan, record costs, and set prices. They then presented their product or service and were evaluated on public speaking, feasibility, creativity, and sustainability. Prizes were awarded to the best projects in each grade.

We will resume bi-monthly classes on entrepreneurship as part of the curriculum in 2022. Our aim is that entrepreneurial skills learnt at school will encourage students to start their own businesses, enabling them to both to study in university classes and apply what they learn in the workforce. Students that show potential will also have the option to apply for the Project Apoyo entrepreneurship prize.





# ENCOURAGING ENTREPRENEURSHIP - VOCATIONAL COURSES

Hairdressing

Nail Art

Crafting Artisanal Products



In 2021, the entrepreneurship program was expanded to include vocational courses, including skills needed to run a business such as marketing, budgeting and measuring profit. External facilitators were hired to teach the creative areas of the courses.

There was a lot of community interest in the project which allowed us to recruit local business owners to facilitate additional sessions and to serve as mentors. At the end of each course the students received start up kits so that they could start their own businesses from home whilst also going to school.

Our team meets with participants monthly to monitor their progress.

# ENTREPRENEUR PRIZE



**Our partnership with Project Apoyo continued funding a 3rd project, Adolfo's ice cream shop, Ana Cream.**

Adolfo is a university Business Administration student who makes delicious artisanal ice cream with all natural ingredients. He received \$1,076.18 in start up funding in March of 2021 in order to pay the first two months of rent, fix up the rented building, buy the equipment and purchase ingredients. . He works tirelessly and even takes his classes from the shop so that he won't miss a customer. Adolfo is constantly improving the shop by building furniture, painting, and decorating.

Adolfo has big dreams, he hopes to apply for additional funding in 2022 in order to remodel the back space of his shop so that he can increase seating and purchase equipment to add lunches to his menu. The pride Adolfo takes in his shop is clear to see and we admire his drive and work ethic.

# SPONSORSHIP 2021

**611 TOTAL SPONSORS**

**16 SPONSORS VISITED SCHOOL**

**95% SPONSOR RETENTION RATE**

**92% OF SCHOOL SPONSORSHIPS COVERED**

**70% OF FURTHER EDUCATION SPONSORSHIPS COVERED**

**302 GIFTS RECEIVED**

**273 FOOD HAMPERS RECEIVED**

**SPONSORS JOINED IN VIRTUAL GRADUATIONS IN NOVEMBER**

In 2021 we switched from written to video updates to allow students to be more expressive and share more about their lives. For many sponsors, it was the first time hearing their student's voices.

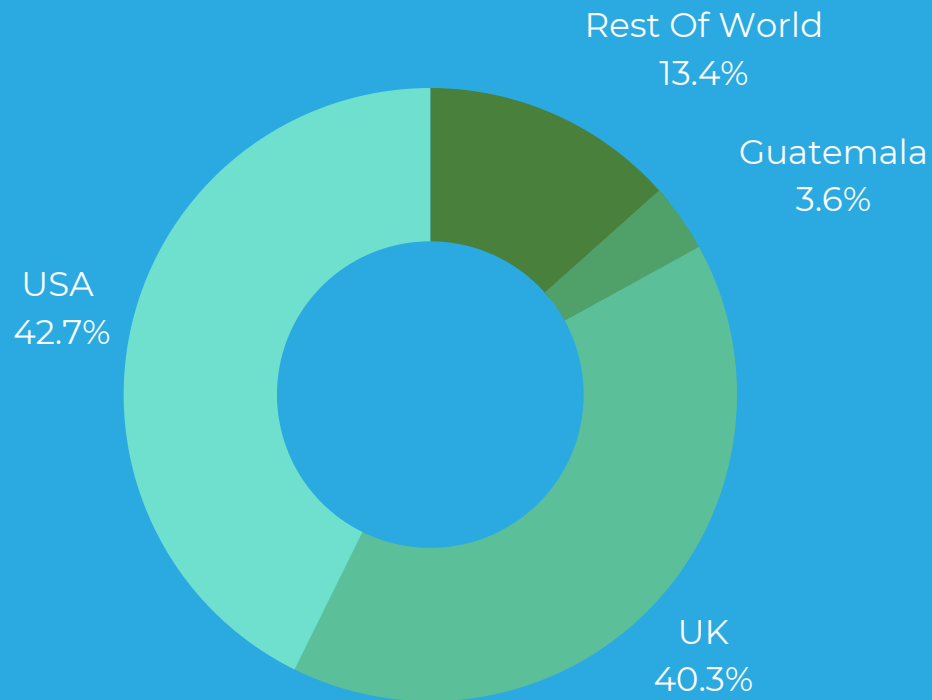
Emailing the messages has also encouraged more sponsors to respond. Throughout the year sponsors sent through motivational messages, birthday cards and Christmas greetings. Sponsors continued to respond to the effects of the pandemic with many providing bespoke assistance including emergency food hampers, medical assistance, english tutoring classes and video call check-ins.



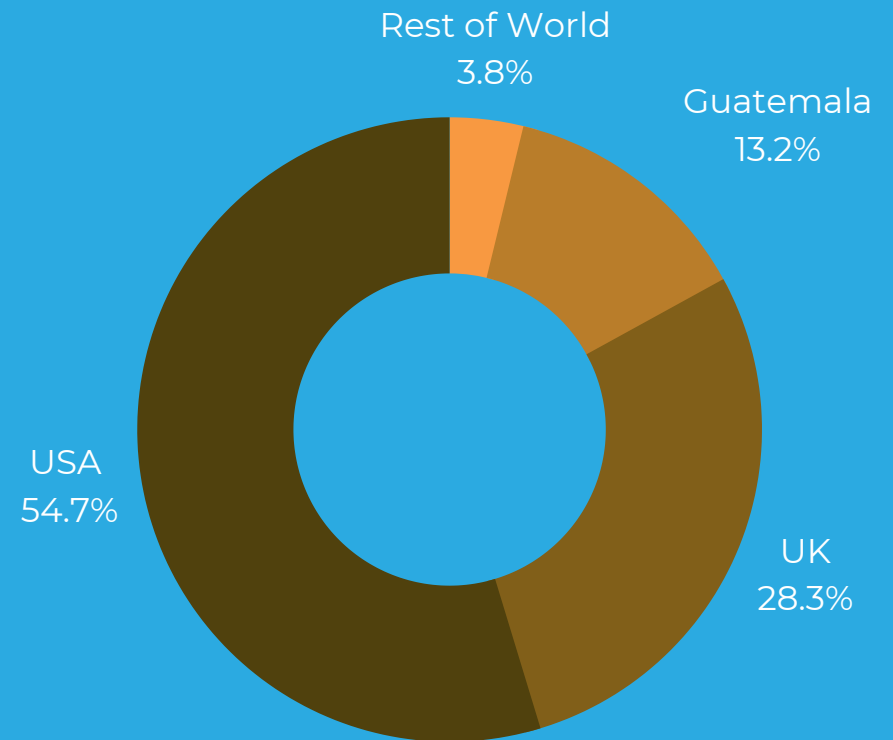


# SPONSORS BY REGION

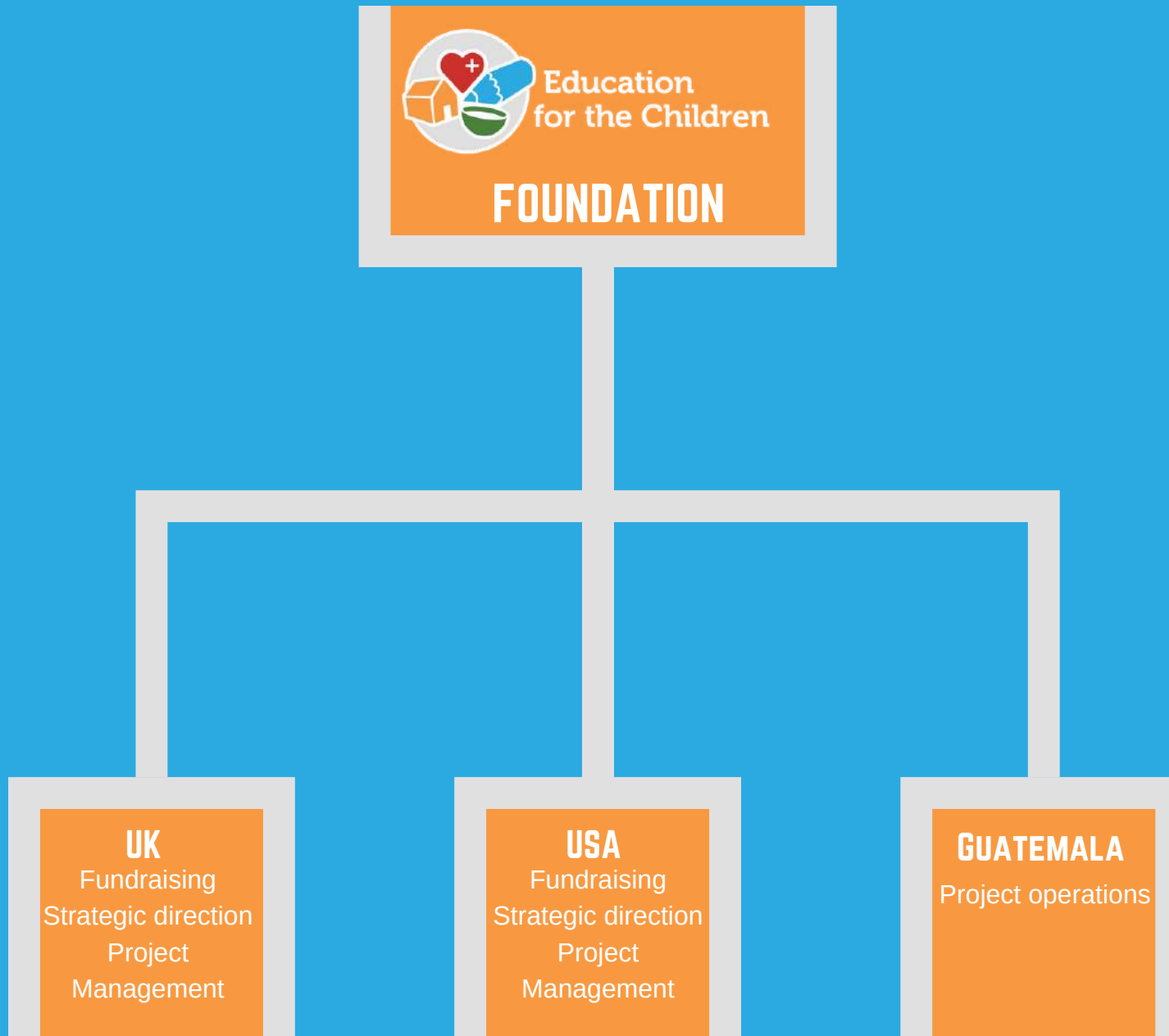
## ALL



## NEW - 2021



# THE EDUCATION FOR THE CHILDREN FOUNDATION IS A COMBINATION OF THREE SEPARATE LEGAL ENTITIES REGISTERED IN THE UK, USA AND GUATEMALA

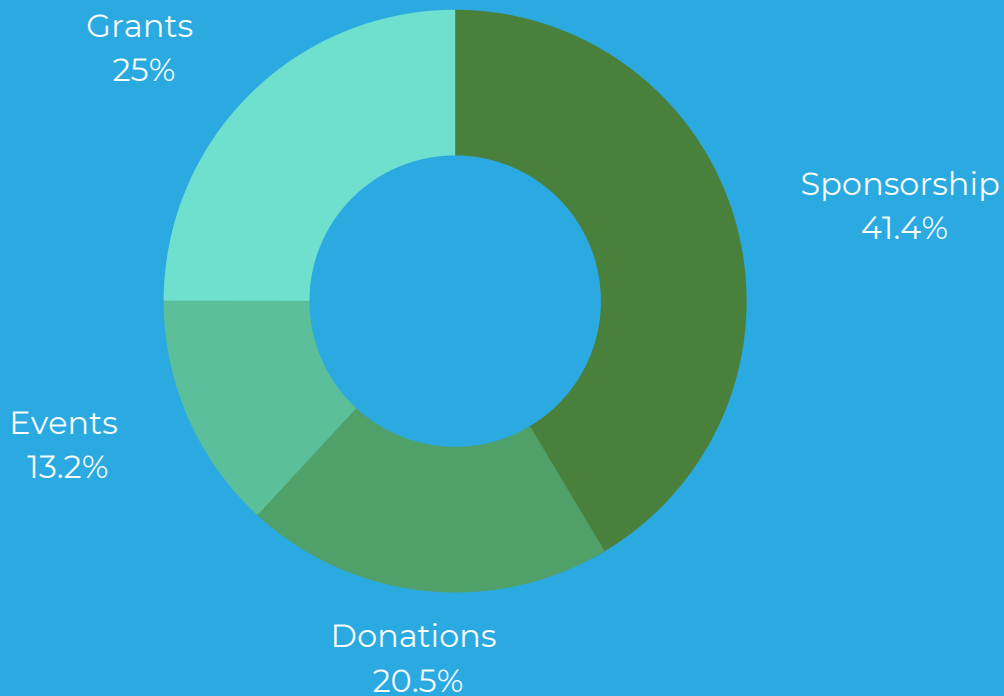


# FINANCIAL SUMMARY

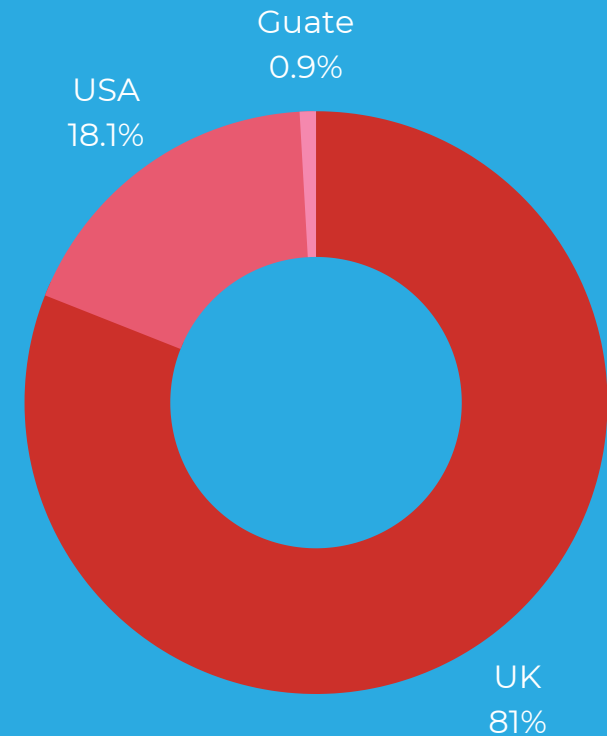
This is a summary of the consolidated accounts of Education for the Children Foundation in the three countries of UK, USA & Guatemala for the period from 1st January 2021 to 31st December 2021. The statutory accounts are independently examined by a Chartered Accountant in each country and approved by the trustees/ board before being submitted to the appropriate regulatory authorities in each of the three countries.

**INCOME: £733,700**  
**(\$953,810, Q7,337,000)**

## SOURCES OF INCOME



## SOURCE OF FUNDRAISING BY COUNTRY



**87.7%**  
**OF SCHOOL STUDENTS SPONSORED**

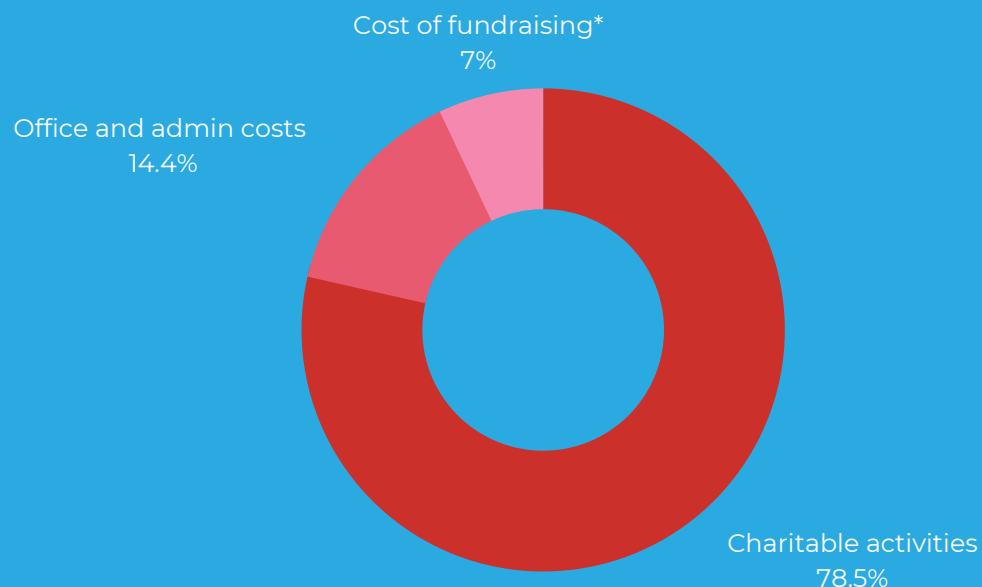
**11**  
**NEW DONATIONS FROM TRUSTS**  
**AND FOUNDATIONS**

**11**  
**FUNDRAISING EVENTS (INCL ONLINE)**

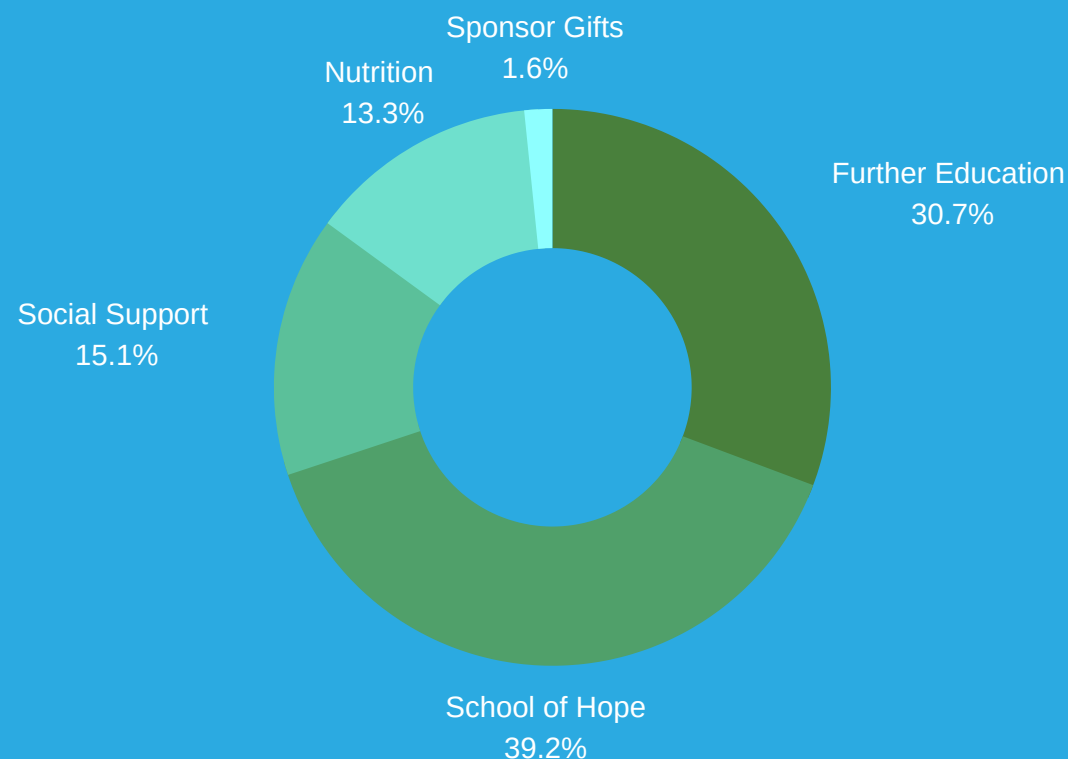


# EXPENDITURE: £764,906 (\$994,378/Q7,649,060)

## BREAKDOWN BY AREA



## BREAKDOWN OF CHARITABLE ACTIVITIES



\*Cost of fundraising increased from 2020 due to reinstating in-person events. Costs in 2021 compare favourably with 2019.

The difference between income and expenditure was funded from reserves. The Trustees aim to maintain reserves at approximately three months of unrestricted charitable expenditure.



**“2021 WAS A YEAR WHERE WE NEVER KNEW JUST WHAT  
WAS ROUND THE NEXT CORNER, THE CONSISTENCY OF  
SUPPORT FROM SPONSORS AND DONORS KEPT OUR TEAM  
POSITIVE AND DETERMINED TO SUCCEED ”**

**DAVID MCKEE, EFTC FOUNDER AND EXECUTIVE OFFICER**

# LOCAL PARTNERSHIPS IN GUATEMALA

Abbott (sexual reproductive health)  
ALG (leadership training)  
Casa Pa'nibal (Local womens' shelter)  
Champions (Job skills training program)  
Colgate (Oral Hygiene training and donations)  
Ecofiltro (Water Filters)  
Finca Tijonel (Vegetable Donations)  
Fundación Sonrisas que Escuchen (hearing exams)  
Guatemala Sur Rotary Club (water infrastructure)  
Habilmind (mental health evaluation)

Jocotenango local health centre (medical missions)  
Local Artisans and Businesses (donated goods for auctions)  
Oficina de la Mujer (resources for mothers' of our students)  
REdI (school district of 5 collaborative NGO schools)  
Rekko 8 (healthcare administrator)  
Visualiza (Vision screening and glasses provision)  
URL (provide internships & preventative training)  
USAC (provide longterm internships)  
WINGS (sexual reproductive health)

## UK TRUSTS AND FOUNDATIONS

Ashworth Trust  
Coles Medlock Foundation  
Evan Cornish Foundation  
Foux Foundation  
Kate Farrer Foundation  
Randal Charitable Foundation  
SJP Charitable Foundation  
The Paquita Filby Trust  
Tula Trust

## UK CORPORATE PARTNERS

Castlegate Capital  
Distinction  
Festaff  
Fluent Money  
Experian  
HD Decisions  
MoneyCorp  
Podium Solutions  
St James Place  
Z Hotels

## UK SCHOOLS/ UNIVERSITIES

Lady Bay Primary School  
Nottingham Girls High School  
Rushcliffe School  
Nottingham Trent University

## USA SCHOOLS/ UNIVERSITIES

College of St. Rose  
Hobart & William Smith Colleges  
Stetson University

## USA TRUSTS AND FOUNDATIONS

Project Apoyo

## USA CORPORATE PARTNERS

Ponte Verde Beach Rotary Club

